

# LAUREN HELT

Freelance Artist and Illustrator

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## EDUCATION

### Maryland Institute College of Art

(2016 – 2020)

- ❖ BFA in Illustration

## CREATIVE SKILLS

- ❖ Character Design
- ❖ Concept Art
- ❖ Narrative Illustration
- ❖ Sequential Art
- ❖ Graphic Design
- ❖ Creative Writing

## SOFTWARE SKILLS

- ❖ Microsoft Word
- ❖ Microsoft Excel
- ❖ Microsoft PowerPoint
- ❖ Adobe Photoshop
- ❖ Adobe Illustrator
- ❖ Canva
- ❖ Paint Tool SAI
- ❖ Procreate
- ❖ AutoCAD
- ❖ Autodesk Maya

## PROFESSIONAL EXPERIENCE

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### Astro Vinyl Art / Art Production Assistant (July 1<sup>st</sup>, 2022 – December 31<sup>st</sup>, 2023)

- ❖ Utilizing contrast in crafting black and white designs in Adobe Illustrator from images with specific parameters to be cut out of recycled vinyl records
- ❖ Translating and editing designs in AutoCAD to be cut by a waterjet machine
- ❖ Creating infographics in Adobe Photoshop for emails, Facebook, and Instagram to promote shows and website deals
- ❖ Communicating with clients to illustrate personalized custom artwork that meets their satisfaction
- ❖ Designing the company mascot and illustrating designs featuring the character to be used in promotional material such as stickers, logos, and social media posts

### Tierney / Creative Design Intern (June 3<sup>rd</sup> – August 15<sup>th</sup>, 2019)

- ❖ Presented a group project alongside fellow interns for a store opening strategy for Insomnia Cookies
- ❖ Created graphics and used photomanipulation in Adobe Photoshop to create mockups of products and marketing materials for Insomnia Cookies
- ❖ Created artwork for various clients including Xfinity, Fine Wine and Good Spirits, and Tierney's social media

## FREELANCE EXPERIENCE

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### Etsy (February 25<sup>th</sup>, 2023- Present)

- ❖ Launching an online store selling handcrafted products

### Vil-ladies Graphic Novel (2021 - Present)

- ❖ Designing characters and creating concept art for a graphic novel script alongside other MICA alumni
- ❖ Creating relevant artwork for the graphic novel's Instagram page
- ❖ Illustrating finished comic pages from start to finish by sketching layouts, lining, coloring, shading, and adding text

### Commission Work (2018 - Present)

- ❖ Creating commissioned artwork in a timely manner and communicating with clients
- ❖ Participating in multiple published fanzines